



NEW!

Read all about it at:
www.nist.gov/exportech

ExporTech™ works for you

ExporTech™ makes it happen by:

1. Helping you to develop a **simple, actionable international growth plan** – based on a series of success driven tools and templates.
2. State, local and national **export experts work directly with you** to navigate the export process as it relates to your company.
3. ExporTech™ involves **group work, individual work, and personal coaching**, that allows companies to extract information that is critical to their export success:
 - Planning exercises and peer discussions help executives apply knowledge to their own companies.

- Each company is assigned an **experienced export coach** to provide focused, one-on-one support in the development and execution of their plans.
- A **paid UNLV intern** is assigned to assist each company with market research.
- A **complimentary \$700 Gold Key** service from U.S. Commercial Service is sponsored by FedEx.
- In the final group session, each company's plan will be enhanced by a panel of experienced export business experts, to help avoid costly mistakes and maximize success.

ExporTech™ Starts
Tues. February 5, 2019

The program was developed by two of the leading organizations that provide assistance to manufacturers – the Manufacturing Extension Partnership and the U.S. Export Assistance Centers of the U.S. Department of Commerce – and that is offered in collaboration with state trade offices, and regional export experts throughout the country.

By the end of the program every company will have developed their own export growth plan that they can implement immediately.

DATES: Starts February 5, 2019; continues March 5, 2019 and April 9, 2019
8:30am – 5:00pm

LOCATION FOR GROUP SESSIONS:
UNR Cooperative Extension (UNCE)
8050 Paradise Road, Las Vegas NV 89123

COST: \$1,495* per company – Each company may bring up to 4 executives (Includes continental breakfast, lunch, refreshments)

*After 12/15/2018 the cost will be \$1,995. (Actual value over \$5,000)

WHAT IS REQUIRED?

Companies participate in three one-day group sessions scheduled over a three-month period. In between, each company works on the development of their export plan, with the direct support of a coach, NVIE Project Mgr. and UNLV intern.



Click to Register NOW!
space is limited

Participation is limited to eight companies, to make sure sufficient time and attention is given to each company's specific challenges.
For more information about ExporTech™ Contact Terry Culp at 702 895-2615
tculp@nvie.nevada.edu or go to www.nevadaie.com



Call or e-mail Today 702 895-2615 or tculp@nvie.nevada.edu

EV299 – r11-27-18

Providing Nevada industries with the resources for higher performance.

1-800-637-4634 ▶ nevadaie.com



The Industrial Extension Program of the Nevada System of Higher Education



We invest in your company’s export efforts and future success !

Here’s the cost of ExporTech per company based on 8 companies in each ExporTech session:

Total cost per company:	+ \$ 5,063
(NVIE and partner labor and direct costs)		
NVIE & Partners Investment in your company	<u>- \$ 3,568</u>
Base Fee company pays to NVIE	<u>+ \$ 1,495 ← until 12/15*</u>
STEP Grant reimbursement to you (75%)	<u>- \$ 1,121</u>
Your Actual Cost	\$ 374

Additional contributions your company gets:

*Fed Ex (Gold Key service from U.S.Commercial Service) up to		\$ 950
UNLV (paid interns)	<u>\$ 500</u>
Net additional value to your company	\$ 1,450

*After 12/15/2018 the cost will be \$1,995.

Your big return on investment is your sales growth!



*For qualified FedEx customers

EV299 – r11-27-18

Providing Nevada industries with the resources for higher performance.

1-800-637-4634 ▶ nevadaie.com



The Industrial Extension Program of the Nevada System of Higher Education